

# QUINN HOU

A CREATOR, DEVELOPER, AND SOCIAL ENTREPRENEUR  
UI UX PORTFOLIO



# **Part of creating a product is creating the human connection**

Design, Photography, Web Development  
,But Not Because | March 2017



I am homeless,  
but not because...

The homeless live not under a  
roof,  
but under stigma, assumptions,  
and insignificance.

,But Not Because is a project  
centred around the homeless,  
and constructed by a series of  
conversations between the  
homeless community and the  
sheltered.

**,BUT  
NOT  
BECAUSE**

**ABOUT THE VOICELESS  
AND HOMELESS  
BUTNOTBECAUSE.COM**

Regardless of the reasons or  
factors that individuals  
become homeless, we want to  
explore their side of the  
narrative through their voice.

For once, we are asking  
participants to try to see their  
world and journey through  
their shoes.

Ours goals are simple, but far:

1. To break down stigma  
and disassociation towards  
homelessness.
2. To remove barriers of  
communication and prompt  
humanizing and meaningful  
interactions between the  
communities.

We challenge you to feel, to  
live, and to experience these  
narratives and emotions with  
critical empathy.

These photographs and  
quotes are only snippets of  
their individuality, visit our  
site to see their full stories.

Please recognize the respect  
required of being able to take  
part in these moments of  
sharing and vulnerability.



**"WHERE REAL  
CHANGE HAPPENS..."**

"That's what really floors me, is that they evicted me but they still accepted payment for rent. Because they've still got the money. I can't get another place to live. I'm stuck with living in shelters or on the park or on the street. I still cry because it really hits me. I lived there for 10 years; I had a nice place. I had a bass guitar. I liked music

The toughest thing is that I haven't been able to change anything. It doesn't seem like anything's fixable. I just want to see things change in favor of people - like ordinary people, especially people who are disenfranchised or people who really need it." -- Chris



**"YOU DON'T FEEL  
SAFE ANYMORE"**

"All along there, there's drugs, drugs, drugs guys next to me, selling stolen drugs, selling stuff, doing stupid things. So how do you deal with it, you're trying to live, rest, and there's always something going on, you don't feel safe anymore.

For now, I'm in the corner by myself away from them, but they're still there eh, that presence is always there. When you come home, it's always that look, you can tell these people in their eyes. It's out of habit, they get so into this thing-- they want to sell their soul for this, to get their next fix. I never get involved with that stuff." -- Anonymous



**"YOU ALWAYS  
NEED SOMETHING"**

"On the streets, I think about five years now, since I moved up to this place, five years. I have to more or less come out to make up for [it], because I get a thousand dollars a month from the pension and [some of that goes to the rent, and then I got my [...] bills.

I should have saved up more money when I was younger, and worked a bit harder to get some money ahead for your time when you're not going to be able to work. [The] best thing of a person, in my predicament, is to save up a lot more than what I did. It is hard, if you keep dipping into it all the time. You need something; you always need something." -- Christine

A photo exhibition

# ,But Not Because

Media | Black and white photography

Tech | Adobe Photoshop, Indesign

Awards | UBC Connect to Community Grant

- The photo exhibition, titled, *But Not Because*, was constructed by conversations with individuals who were struggling with shelter.
- The goal was to remove stigma and blame on homelessness and to build a leveled understanding between communities.

gh



## A digital platform

Media: Website design and development

Tech: HTML, CSS

Right 1 | Landing page

Right 2 | Snapshot of individuals' stories

Right 3 | Blog for interviewer's reflection at [butnotbecause.wordpress.com](http://butnotbecause.wordpress.com)

### Voices A blog for But Not Because

[Welcome](#) [Blog](#) [Contact](#)



#### About

This is a blog for the homeless project But Not Because. If you follow our lens and words, and listen carefully, you may be able to hear voices from the homeless community, stories that you have often ignored.

#### Recent Reflections

[Between He and My Reality](#)  
[Quiet Invasion: The First Steps](#)

[Search ...](#)

## Welcome

Every conversation is a transformative experience – big or small.

Some make you wince, make you feel for the story teller, others push you to think further and deeper.





**Seamless UX  
is just as gratifying as beautiful UI,  
both important**

Web Development, Photography, Videography  
Kenya Chanukeni Nursery | May 2017





## Web development

# Chanukeni Nursery

Media | Photography, Videography, Web Tech | Wordpress, Camtasia, Adobe Photoshop



The biggest obstacle for Chanukeni Nursery was that lack of consistent funds.

Upon learning about the school, I developed a website and a Gofundme page for fundraising





Founded by a women's group *Chanukeni* in 2006, Chanukeni Nursery School supports, guides, and teaches pupils in the Ukunda area from ages three to eight years old.

Ways to help



## Gallery

Welcome to Chanukeni Nursery School. We believe in our pupils and the power of education.

Join us through this photo gallery on our journey of early education with our most beloved pupils and teachers.



## Ways to help

The biggest obstacle for Chanukeni Nursery School is that lack of consistent funds. Please visit our donate page to learn more.

## Contact & Info

Ukunda [View larger map](#) [Sign In](#)

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Ukunda, Kenya  
+254 728 144 698  
Mwanaisha Masudi Mwaacani



# chanukeninursery. wordpress.com

Video | [youtube.com/watch?v=x\\_JoqAnRoPc](https://youtube.com/watch?v=x_JoqAnRoPc)

I was a photographer, videographer, copy writer,  
and web developer all at once--  
and I could not have loved it more.













**There is a thrill in  
shaping a client's budding ideas  
into a developed product**

Brand and Web Development  
Brilliant Solutions | March 2017





**BRILLIANT**  
SOLUTIONS



Media | Adobe Illustrator  
Tech | HTML, CSS

**Brilliant  
Solutions**

Logo and Brand Development

# BRILLIANT SOLUTIONS

LIGHT UP YOUR IDEAS, YOUR WORLD



## Advertising Signs

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc malesuada pellentesque nulla a consectetur. Cras orci nunc, sodales vel pulvinar a, malesuada nec ligula. Curabitur condimentum luctus tortor, ac imperdiet urna bibendum a. In mi leo, auctor eu efficitur nec, efficitur id orci. Aliquam sodales semper lectus.

### MAECENA

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc malesuada pellentesque nulla a consectetur. Cras orci nunc, sodales vel pulvinar a, malesuada nec ligula. Curabitur .

### PRAESENT

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### LOREM IPSUM

Morbi feugiat est arcu, bibendum tincidunt ligula ornare ut. Nulla eleifend tristique urna vitae lobortis. Vestibulum vitae massa non nunc aliquam .



## Brilliant Solutions | Web Development

I worked with the client from scratch, through idea generation for the logo, to developing a brand identity to creating website specifications to finally implementing the website.





## MATERIALS

### COLOURS

Lorem ipsum sit  
Consectetur  
Adipiscing  
Elit Vivamus  
Malesuada vel nec  
Venenatis  
Tincidunt nisl  
Integer posuere  
Imperdiet in  
Cras  
Pellentesque  
Id mauris at  
Condimentum  
Id lacus non  
Convallis  
Donec  
Curabitur convallis

### TRANSPARENCY

Lorem ipsum sit  
Consectetur  
Adipiscing  
Elit Vivamus  
Malesuada vel nec  
Venenatis  
Tincidunt nisl  
Integer posuere  
Imperdiet in  
Cras  
Pellentesque  
Id mauris at  
Condimentum  
Id lacus non  
Convallis  
Donec  
Curabitur convallis

### METALICS

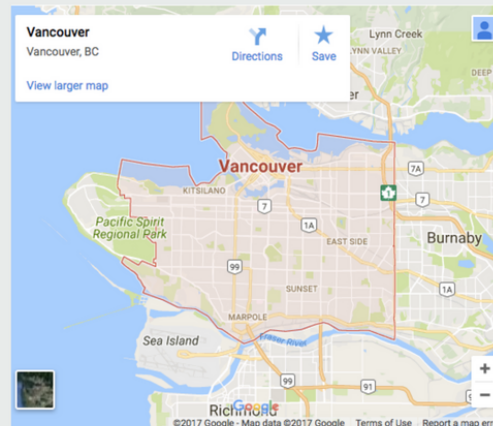
Lorem ipsum sit  
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Cras  
Pellentesque  
Id mauris at  
Condimentum  
Id lacus non  
Convallis  
Donec  
Curabitur convallis



## Brilliant Solutions | Web Development

Reiterating through this process,  
Brilliant Solutions went from a start-up  
construction company,  
to a brand with a story and ready to  
launch

## Contact Us



### VANCOUVER

#Phone Number#  
#Email#

Street Address  
Vancouver, BC, POSTALCODE  
Street Address







# **The human connection is what gives design so much power**

Graphic Design  
NTGx Exchange | 2017



JAN 18- FEB 14, 2017 | VANCOUVER

# NTGX EXCHANGE

"GO BIG OR GO HOME"

1/23 - 2/19, 2018

DISCOVER  
WITH NTGX

NTGX INTERNAL ICEBREAKER | OCT 21 5:30 - 8:30 PM | LOCATION TBA

DO SOMETHING

Graphic design

## NTGx Exchange

- NTGx is an student-run exchange program that invites 16 students to UBC for a four-week cross-cultural learning experience every year.
- NTGx focuses on discovery, a theme core to all of its design.



# NTGx

EXCHANGE PROGRAM

At New Taiwanese Generation Exchange Program (NTGx), we see the differences between Canadian and Taiwanese culture and we want to bridge the gap between our educational systems, perspectives, and lifestyles.

NTGx is a student-run exchange opportunity for Taiwanese university students who wish to step out of their comfort zone and into intellectual challenges and thought-provoking discussions. A month long of workshops in January and February immerses NTGx students in the UBC community and helps them experience life in North America.

## HIGHLIGHT EVENTS

### OPENING CEREMONY

Come meet our students as we kick-off their exchange journey with good company, fun games, and yummy food!

### POSTER WORKSHOP

Through themed discussions, students express their thoughts verbally and artistically with NTGx's facilitators.

### NIGHT OF INSPIRATION

Speakers from diverse cultural and professional backgrounds share their experiences. Come out to a night filled with inspirational stories.

### AMAZING RACE

Don't miss out on chance to mingle with students through exploring the city with team-building games and visits to popular attractions.

## GET IN TOUCH

### THE TEAM

Events • Marketing •  
Application • Logistics •  
Finance  
(We're hiring!)

### CONTACT US

🌐 [ntgx.todaygen.com](http://ntgx.todaygen.com)  
✉ [ntgxchange@gmail.com](mailto:ntgxchange@gmail.com)  
f todaygen  
📍 ntgx\_program

## NTGx | Large Format

Media | Adobe Indesign, Adobe Photoshop

## NTGx | Business Cards



### WE'RE HIRING

EVENT VOLUNTEERS  
STUDENT CONTACTS  
VIDEOGRAPHERS  
PHOTOGRAPHERS  
COOL PEOPLE

### CONTACT US

[NTGX.TODAYGEN.COM](http://NTGX.TODAYGEN.COM)  
[NTGXCHANGE@GMAIL.COM](mailto:NTGXCHANGE@GMAIL.COM)  
FB | TODAYGEN  
IG | NTGX\_PROGRAM



# Thank you.

QUINN HOU

[queiyun.hou@gmail.com](mailto:queiyun.hou@gmail.com)  
[qhou.github.io](http://qhou.github.io)

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